

# safety centre



CHIEF EXECUTIVE  
VACANCY



# Welcome Note from the Board of Trustees



Thank you for your interest in the Chief Executive role at the Safety Centre charity.

We are looking for a new Chief Executive to start in June 2025 (or soon after) to lead and manage our interactive, immersive, and leading safety education charity. We are seeking an influential and inspirational leader, with a strong external focus, and natural ability to engage with all our vital stakeholders.

Our brilliant Chief Executive, Maya Joseph-Hussain, is leaving us in June after almost five amazing years. Maya's strong and inspirational leadership has enhanced the Safety Centre's reputation, increased those who experience our unforgettable life saving safety education and built a strong team of staff and volunteers. Around 30,000 people per year, from a wide area, experience our vital safety education in either 'Hazard Alley' our interactive education centre, or attend one of our many education workshops. The Safety Centre has a core team of 13 staff plus approximately 40 volunteers.

The Chief Executive will be someone who has the expertise, skills, and energy to lead and drive the strategy of the charity.

We invite you to explore this exciting opportunity to lead a high profile and impactful charity.

Thank you for your interest and we wish you the very best in the process.

Safety Centre Board of Trustees



# Our Purpose

## Delivering Life Saving Education



As a leading safety education charity, the Safety Centre is leading the way in early intervention and preventative safety education programmes.

Our mission is to positively change behaviours and save lives through the delivery of practical, progressive, and unforgettable safety education.

Our vision is to empower and equip people to live in a safer world by embedding essential, life saving and relevant safety knowledge into everyday behaviours. Through our high quality interactive, immersive, and memorable safety education and training, the Safety Centre saves lives by showing children, young people, and adults how to stay safe, understand risks, and avoid accidents or dangerous situations. Education that will stay with them forever.

We deliver vital safety education at our immersive education centre 'Hazard Alley', directly into community spaces and schools, as well as virtually. Our education programmes create a much-needed safe space for children, young people, and adults to discuss essential safety topics.

The Safety Centre created (and forms part of) the National Safety Centre Alliance, enabling safety centres from across the UK to share learning and insights.



# Our Education Centre 'Hazard Alley'



Over 30 years ago, a group of stakeholders came together to create the world's first safety education charity. Our founders included Network Rail, Thames Valley Police, Buckinghamshire Fire & Rescue Service, Volkswagen Group, and Coca Cola Enterprises.

It began with the launch of our interactive and immersive safety education centre, 'Hazard Alley', located in the North of Buckinghamshire. It is accessible to children, young people and adults across the country.

Since our inception we have educated over half a million people.

In 2024, we celebrated our 30th anniversary of delivering life saving education. That year alone saw over 30,000 people benefitting from our life saving education.

At 'Hazard Alley' we pride ourselves in delivering inclusive safety education programmes.

We deliver our safety education programmes to a diverse range of beneficiaries, including:

- Primary aged school children
- Secondary aged school children
- Youth
- Uniformed Groups
- SEND Schools
- SEND Groups
- Adults
- Family Groups
- Refugee & Newly Arrived Communities
- Bespoke programmes for individuals at risk

Ultimately, we are here to ensure everyone has access to life saving education.



# Our Vital Safety Education Workshops



Our immersive and interactive safety education workshops are delivered by our highly experienced Education Team.

We deliver our inclusive safety education workshops in schools, youth spaces, community spaces, and virtually.

Our beneficiaries include:

- Primary aged school children
- Secondary aged school children
- Teachers / Teaching Assistants
- Youth
- Uniformed Groups
- SEND Schools
- SEND Groups
- Adults
- Family Groups
- Refugee & Newly Arrived Communities
- Parents/Carers
- Businesses

We deliver safety education workshops on a diverse range of safety topics, including:

- Online Safety
- Knife Crime Prevention
- Empower & Challenge - Violence Against Women & Girls
- Gas & Carbon Monoxide Safety
- Road Safety
- Staying Safe on the Roads
- Being A Responsible Driver
- Drugs & Alcohol Safety
- Emergency Services



# The Chief Executive Vacancy



**Reporting to the Board of Trustees your responsibilities will include:**

- Providing inspiring leadership to the Safety Centre staff, volunteers, and stakeholders
- Ensuring the Safety Centre is well run and continues to provide outstanding practical, progressive, and unforgettable safety education
- Continuing and Developing business plans and strategic direction
- Further developing the financial sustainability of the charity, building on the grant funding process and establishing beneficial partnership arrangements with public and private sector organisations, to support our safety education
- Safeguarding and enhancing our strong reputation
- Ensuring sound financial management
- Ensuring good standards of governance
- Being a powerful, and influential advocate for societal safety education

**The successful candidate will:**

- Be educated to at least degree level (desirable) and have a track record of strong operational, motivational, and strategic leadership.
- Have excellent communication, presentation, and public speaking skills.
- Have an understanding of UK Charity law and governance.
- Have experience of financial management working with significant budgets.
- Be experienced managing a team of staff.
- Having experience within the education or youth work sector would be an advantage.



# The Chief Executive Vacancy



## Salary and hours

We consider this to be full time role but we are very willing to discuss this, and be flexible, in order to secure the best person for this role.

Salary range £65,000 - £70,000, dependent upon experience.

27 days holiday, which includes 3 days for Christmas closure. Plus statutory bank holidays.

An offer would be subject to satisfactory enhanced DBS checks and references.

## Application process

For an informal discussion about the role, or to visit the centre prior to making an application, please email Maya, the outgoing CEO, at [Maya@safetycentre.co.uk](mailto:Maya@safetycentre.co.uk)

Please apply with a covering letter explaining why you feel you are right for this role in addition to a full CV.

To be sent, via email, to Catriona Morris, Chair of Trustees, at [Chair@safetycentre.co.uk](mailto:Chair@safetycentre.co.uk)

**Deadline for Applications is 9am 28 April 2025**

We reserve the right to close this application process earlier if we receive suitable applications.

Interviews are scheduled to take place on 8<sup>th</sup> May. If you are unavailable on this date please indicate this in your application.

## Contact details

Safety Centre (Hazard Alley) Ltd,  
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MK11 3ES.  
[www.safetycentre.co.uk](http://www.safetycentre.co.uk)

